

FAMILY

PHOTOGRAPHY

information guide



Natalie Jeffreys-Jones Photography



WELCOME

I'm Natalie, a self-taught documentary photographer based on the edge of the Cotswolds. I believe in capturing real connections, natural smiles, unscripted interactions and the moments that often go unnoticed.

With gentle encouragement rather than forced posing, I aim to preserve your story authentically and beautifully in every image

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WHAT TO EXPECT

I blend documentary photography with creative direction to tell your family's story in a way that feels authentic to *you*, whether that's outdoors exploring the countryside or cosy indoors at home.

We start with simply walking, chatting and letting children play or run around, and I start to step back and let genuine moments unfold. As the shoot progresses I may offer gentle direction to create moments and we often finish with a few group photos.

I want the whole family to feel relaxed and unhurried, I don't force children to smile or perform for the camera, if they're focused on watching something, or busy exploring, that is a beautiful photograph to me (and actually find children warm to being on camera more quickly when allowed to be their authentic selves!).

My role is to make your family feel comfortable, give you space to be yourselves, and quietly craft those heart-warming connections into timeless images for you treasure.





WHAT TO WEAR

family photography

I often get asked by clients what they should wear for a photoshoot. The short answer is whatever you feel comfortable in, but I do have some general advice below:

- Feel free to co-ordinate colours, but don't match exactly. Go with rich earthy tones for outdoor shoots to complement your surroundings, but try to avoid bright green if possible. Navy, mustard and burgundy look particularly lovely on outdoor sessions
- In winter and autumns dressing seasonally with layers, scarves, hats, can add even more character to the shoot
- Avoid bold logos, overly busy patterns or neon tones
- Please don't feel you need to dress children in overly formal clothes, they need to be able to feel comfortable and able to move naturally

PHOTOGRAPHY

Packages

CLASSIC SHOOT

£295

One hour photoshoot at a location within
60 mins of GL12

A password protected online gallery of
35+ beautifully edited images, all fully
downloadable

LIFESTYLE SHOOT

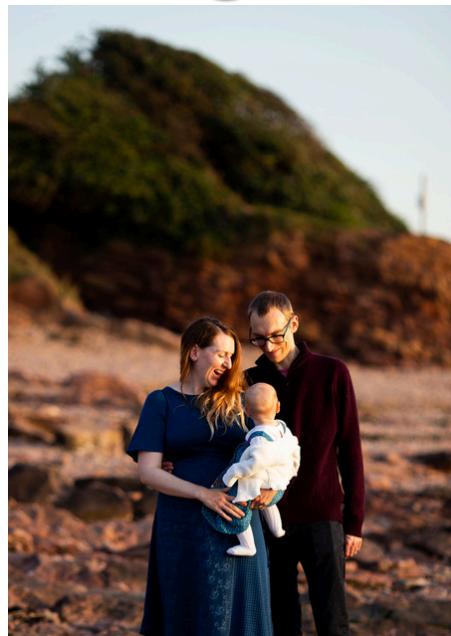
£395

Up to two hours photoshoot at your home
or a location within 60 mins of GL12

A password protected online gallery of 60+
beautifully edited images, all fully
downloadable

Ten 6 x 4 professional Lustre prints

*please note a contribution towards mileage may be
requested for locations over 50 miles from GL12*





Frequently ASKED QUESTIONS

HOW LONG ARE YOUR SESSIONS?

I offer a one-hour session (the Classic Shoot) or a longer two-hour session (Lifestyle Shoot) for longer, more in depth shoots or to suit larger families. These can be outdoor, at home or a mixture of both

HOW MANY IMAGES DO WE RECEIVE?

The Classic Shoot includes 40+ beautifully edited images, all fully downloadable and ten 6 x 4 professional Lustre prints. The Lifestyle Shoot includes 40+ beautifully edited images, all fully downloadable and twenty 6 x 4 professional Lustre prints.

CAN WE ORDER PRINTS?

Yes, as well as your included prints you can also purchase further prints in various sizes from your final gallery.

HOW SOON WILL WE GET OUR IMAGES?

I will send your fully edited gallery within a week of your shoot, and then once you've chosen your prints I will get that order made and post your images out to you as soon as possible, usually around 10 days after you make your selection.



WHAT TIME OF DAY WORKS BEST FOR A FAMILY SESSION?

In an ideal world we try to work in the evening golden hour, which is much easier to do in early spring/late autumn when it falls around 5-6 pm. In Autumn the morning sun lingers at a lovely low level until 10/11am as well which is beautiful light. In Summer time if we can work in the very early morning or late evening on particularly sunny days that is the best option, but if that doesn't work I will seek out open shade to manage the overhead sun regardless!

WHAT IF IT RAINS ON THE DAY OF OUR SHOOT?

I have captured some of my favourite ever photographs on rainy or windy days! Something about a little rain adds so much fun and joy to a shoot, especially with little children involved, in their wellies and waterproofs! I will only cancel a shoot if the weather is truly torrential and they photos would be a washout, but a little light drizzle is usually very manageable, and the light on a cloudy or overcast day is actually perfect for photography!



Other services



ELOPEMENT PHOTOGRAPHY

I worked as a wedding photographer for ten years and whilst I don't shoot full weddings anymore I love capturing intimate elopements in the Cotswolds, Gloucestershire and Wales

EVENT PHOTOGRAPHY

I have over a decade of experience photographing events of all sizes, from family birthdays to large scale business conferences. I bring my documentary style to these events for more natural photographs.



BRANDING PHOTOGRAPHY

As a business owner myself, I know how important branding is, and the visuals are a huge part of that. I have worked with many sole traders and small business owners, often creatives themselves, to plan and capture authentic brand photos for their website, marketing and social media.



see you soon!